welocalize

Managed Data Collection and Annotation Services for 250+ Languages

Welocalize specializes in collecting, annotating, and evaluating unstructured data to process accurate, high-quality training data sets for artificial intelligence (AI) machine learning (ML). Welocalize offers solutions that blend machine automation, human intelligence, and language understanding of more 250 languages.
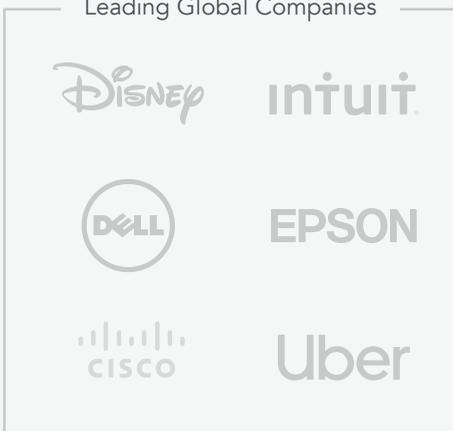
We call this specialization **Data Transformation.**

WHO WE ARE

As a trusted global transformation partner, Welocalize accelerates the global business journey by enabling brands and companies to reach, engage, and grow international audiences. Welocalize delivers multilingual content transformation services in translation, localization, and adaptation for over 250 languages with a growing network of over 77,000 in-country linguistic resources. Driving innovation in language services, Welocalize delivers high-quality training data transformation solutions for NLP-enabled machine learning by blending technology and human intelligence to collect, annotate, and evaluate all content types.

TRUSTED BY

Leading Global Companies

Disney   intuit

DELL   EPSON

CISCO   Uber

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Unlock the Value of NLP With High-Quality Data

Natural Language Processing (NLP) is at the intersection of Artificial Intelligence (AI) and linguistics. NLP is the technology that powers Conversational AI applications like chatbots, voice interfaces, virtual assistants, machine translation, and more. The explosive growth of smart devices shows how NLP and AI are changing how we humans engage with digital information.

To unlock the value of NLP, enterprises face two major challenges:
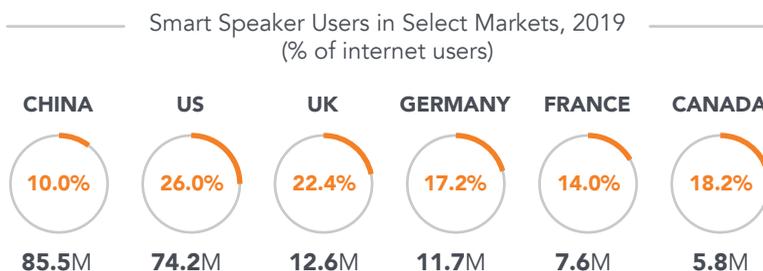
GARBAGE IN, GARBAGE OUT

All AI systems are data-driven and require high-quality data to optimize performance and predictions. Sources of training data include the enterprise, open-source, or third-party. Although the volume of data continues to grow, experts estimate that over 80% is unstructured.

Not only are enterprises managing known file types like text, images, and audio, companies are also grappling with growing volumes of data from outside its firewalls, like social media and real-time streaming data from connected devices.

Without a scalable, repeatable approach to transforming this data to high-quality, AI initiatives encounter project delays, budget overrun, and stakeholder confidence.

SPRECHEN SIE DEUTSCH?

A global marketplace means that NLP applications must adapt strict uses of, and also go beyond, the native language. As an example, consider a chatbot application for a global e-commerce website. Customer support chatbots must be ready to handle queries and conversations with diverse users and languages. Even users within the same language can vary in terms of usage of spelling and grammar and colloquial expressions.
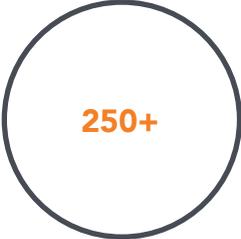
Smart Speaker Users in Select Markets, 2019
(% of internet users)

CHINA	US	UK	GERMANY	FRANCE	CANADA
10.0%	26.0%	22.4%	17.2%	14.0%	18.2%
85.5M	74.2M	12.6M	11.7M	7.6M	5.8M

*Source: eMarketer.com

TECHNICAL EXPERTS

NLP ML Engineers

Computational Linguists

Project Managers

DOMAIN KNOWLEDGE

Digital Marketing

Life Sciences & Clinical Trials

Patent & Legal Operations

High Tech

IN-MARKET RESOURCES

77,000 and Growing Resources

Data Collection, Annotation, Evaluation

Hybrid Models to Support Client Needs

GLOBAL OPERATIONAL MODEL

Onsite Services in Compliance with Client Needs

Secure Facilities in 3 Continents

Secure Global Remote Workers

Secure Platform for Efficiency and Transparency

Welocalize Solutions for Big Data Challenges

Whether you need to enhance the user experience of a voice-enabled device for new international markets or improve the relevance or evaluation of visual and text search across multiple languages, Welocalize can help you unlock the potential of the investment you've made in your datasets and ML models.

GENERATE TRAINING DATA

Handwritten and Digital Text

Social Media and User-Generated Content (UGC)

Audio, Speech, and Voice

Images, Photos, and Video

LABEL TRAINING DATA

Text Extraction

Sentiment Analysis

Image and Video Annotation

Categorization

Classification

TEST AND EVALUATE RESULTS

Content Moderation

Results Scoring

Relevance Rating

Linguistic QA

Impact Global Scale, Market Speed

250+
LANGUAGES

1,500+
EMPLOYEES

77,000+
IN-COUNTRY SPECIALISTS

80,000+
ANNUAL PROJECTS

2,000+
GLOBAL CLIENTS

4TH LARGEST LANGUAGE SERVICE PROVIDER, **NORTH AMERICA**

RECOGNIZED AS A TOP 5 LANGUAGE INDUSTRY **"SUPER AGENCY"**

*SOURCE: 2019 COMMON SENSE ADVISOR; 2019 SLATOR