

CASESTUDY: FINANCIAL SERVICES

Welocalize Delivers Multilingual Training and Rich Multimedia Content in 14 Languages

CLIENTPROFILE

Our client is a Fortune 500 professional services and investment management company employing tens of thousands of employees located in offices all over the world.

CLIENTCHALLENGE

The client had committed to a global roll out of a SaaS solution and identified a need to provide training in 14 different languages. With a fixed deadline, the client needed to work with a language service provider (LSP) who could translate the English language training into these target languages. This training included multimedia elements including video, audio and PowerPoint slides. The client needed a global partner that was responsive, agile and could meet the tight timescales.

WELOCALIZESOLUTION

The Welocalize team took a strategic approach by fully understanding the client's overall business goals and objectives for this project. Welocalize delivered quality culturally adapted learning content into 14 languages to ensure user satisfaction and user experience levels were high in all targeted locales for the training. For multimedia content, specialized localization expertise is required to ensure any translated versions deliver the same high quality messages as the source.

FACTS

175 LANGUAGES
1000+ EMPLOYEES
21 GLOBAL OFFICES
4TH LARGEST US LSP*
7TH LARGEST LSP WORLDWIDE*
*SOURCE: COMMON SENSE ADVISORY 2016

OFFICES

USA
UK
IRELAND
ITALY
GERMANY
CHINA
JAPAN
ROMANIA
SPAIN
POLAND
HUNGARY

HEADQUARTERS

241 EAST 4TH ST.
SUITE 207
FREDERICK, MD 21701
T: 301.668.0330
T: 800.370.9515
SALES@WELOCALIZE.COM
WELOCALIZE.COM

THEFEATURES

- ✓ Advisory services and consultation
- ✓ Multimedia file preparation
- ✓ Transcription of a pre-recorded video webinar in English
- ✓ Translation of English transcription
- ✓ Studio voice-over booking and on-site recording studio production
- ✓ Audio and video post-production
- ✓ Creation, editing and integration of localized videos for each language
- ✓ Creation and formatting of accompanying PowerPoint slides in each language (DTP)
- ✓ Screen-shooting of local versions of the software product
- ✓ Terminology management
- ✓ Functional quality assurance
- ✓ Project Management with client stakeholders and their partners

ABOUT US

WELOCALIZE, INC., FOUNDED IN 1997, OFFERS INNOVATIVE TRANSLATION AND LOCALIZATION SOLUTIONS HELPING GLOBAL BRANDS TO GROW AND REACH AUDIENCES AROUND THE WORLD IN MORE THAN 175 LANGUAGES. OUR SOLUTIONS INCLUDE GLOBAL LOCALIZATION MANAGEMENT, TRANSLATION, SUPPLY CHAIN MANAGEMENT, PEOPLE SOURCING, LANGUAGE SERVICES AND AUTOMATION TOOLS INCLUDING MT, TESTING AND STAFFING SOLUTIONS AND ENTERPRISE TRANSLATION MANAGEMENT TECHNOLOGIES. WELOCALIZE.COM

THEBENEFITS

- ✓ Localization of training and multimedia material into 14 languages
- ✓ Flexible, scalable solution
- ✓ Access to global network of resources and vendors
- ✓ All projects delivered on time
- ✓ Quality assurance and testing
- ✓ Highly experienced team of experts: voice talents, translators, DTP + post-production engineers and complex project management
- ✓ Translators and reviewers with extensive experience and knowledge