

INSIGHT

TECHNOLOGY FOR SMART LOCALIZATION MANAGEMENT

OVERVIEW

With the rising demand of translated content for languages in all major and emerging markets, companies are facing increasing pressure to make fast, informed decisions about how to effectively reach a global audience.

InSight™ is an innovative Welocalize client portal solution that integrates business intelligence in the form of intuitive, timely and accurate reports that improve strategic decision-making for managing localization ROI.

The InSight customized client portal enables simplified project management and accounting with robust reporting and real-time collaboration. InSight streamlines project communication and business intelligence by providing repository for key project references, project plans, scorecards and other metrics.

Clients get instantaneous statistics and financials on their translation supply chain for any given period so they can make better informed conclusions about how to invest their translation budgets. InSight also serves as a collaborative portal and knowledge base for stakeholders to better communicate and share information on programs and projects, account-level initiatives, workflows and processes.

FEATURES

InSight is a dynamic reporting dashboard that provides real-time intelligence on key performance indicators (KPI) to help clients map their localization spend to their business objectives.

Features include easy quote requests and approval with the ability to create new projects and cloning, assign in-country reviewers, track project status and individual task assignments, accept and complete tasks.

Collaboration features include the ability to share documents, file management and live project communication.



ABOUT US

WELOCALIZE, INC., FOUNDED IN 1997, OFFERS INNOVATIVE TRANSLATION AND LOCALIZATION SOLUTIONS HELPING GLOBAL BRANDS TO GROW AND REACH AUDIENCES AROUND THE WORLD IN MORE THAN 175 LANGUAGES. OUR SOLUTIONS INCLUDE GLOBAL LOCALIZATION MANAGEMENT, TRANSLATION, SUPPLY CHAIN MANAGEMENT, PEOPLE SOURCING, LANGUAGE SERVICES AND AUTOMATION TOOLS INCLUDING MT, TESTING AND STAFFING SOLUTIONS AND ENTERPRISE TRANSLATION MANAGEMENT TECHNOLOGIES. WITH OVER 800 EMPLOYEES WORLDWIDE, WELocalize.COM

FACTS

175+ LANGUAGES
1000+ EMPLOYEES
21 GLOBAL OFFICES
4TH LARGEST US LSP*
7TH LARGEST LSP WORLDWIDE*
*SOURCE: COMMON SENSE ADVISORY, 2016

OFFICES

USA	ITALY
UK	SPAIN
IRELAND	POLAND
CHINA	ROMANIA
JAPAN	GERMANY
	HUNGARY

HEADQUARTERS

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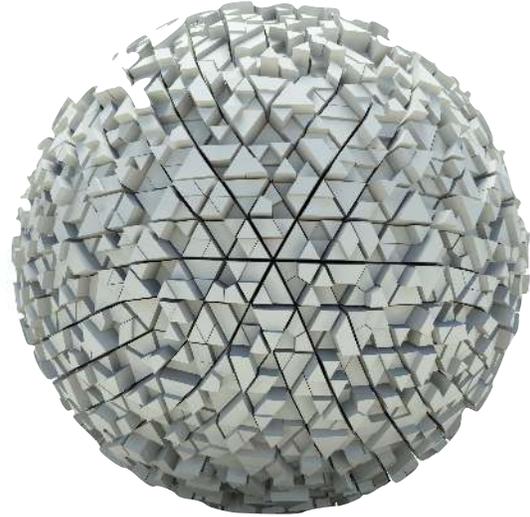
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REPORTING

Employing easy-to-read graphs and charts, the Welocalize InSight platform provides vital data on translation that tracks and measures performance, volume and spending across all languages and products. The data can be defined to each InSight user and organization to fit their exact business needs. Typically, key reporting metrics include:

- Volume Per Language
- Volume Per Product or Content Type
- Cost Per Language
- Cost Per Product or Content Type
- Non-Translation Costs
- Quality Scores
- Project Duration
- Unit Throughputs
- Delivery Statistics
- Bug, Defect + Query Analysis



TECHNICAL SPECIFICATIONS

InSight is a hosted SaaS client portal for Welocalize clients. InSight's detailed reporting dashboard provides instant information and progress on all active information on all active projects in GlobalSight, a Welocalize TMS, or other integrated translation management systems.

WHY INSIGHT?

Good data drives smart decisions. Employing easy-to-read graphs and charts, the InSight platform provides vital reports on translation that tracks and measures performance, volume and spends across all languages and products empowering users to make smart business decisions.

Real-time analysis shows results. Clients can view project specific information such as discrete task completion dates, overall project completion dates, progress to date and extended client-related data such as client review schedules.

Working together achieves more. Through the InSight Client Portal, users can quickly collaborate with the entire project team through discussion groups, wikis and team calendars.

Success is measured by intelligent information. The InSight Client Portal also provides a suite of client metrics and intelligence on defined key performance indicators (KPI) to help clients map their translation services spend to their business objectives.

To learn more about how Welocalize Technology Solutions like InSight can help you make the smart decisions and measure your impact, contact us today.

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doing things differently 