



Automation Language

Automation Industry Case Study

The Measurement, Control and Automation (MC&A) industry is a universal business producing products and services worth over \$58 billion annually. The market is estimated to grow at a 3% rate through 2010. To date, 6 of the leading producers account for 62% of global MC&A revenues.

Challenge

In an industry where the typical life cycle of products is just 18 months to 2 years, time to market is critical.

MC&A products are used for process control and factory automation in automotive production, chemical process industries (CPI), electric power generation, water supply and waste treatment, semi-conductor fabrication and other industrial operations.

Consider the life-threatening nature of any failure in the application of the products; constantly changing technology, large volumes of text, numerous ordering and delivery methods, and you begin to see the bigger picture – the need for a specialized and accurate translation solution provider with a flexible approach.

Approach & Solution

Adopting a partnership approach, Welocalize works hand-in-hand with its clients, enabling translators and project managers to build a sound and thorough understanding of clients' individual and exacting requirements, honing bespoke workflows and solutions for each client's unique and particular circumstances.

Welocalize's client gateway provides an invaluable integration tool, enabling clients to send new projects for quotation, upload and download files and track the status of all projects at any time.

Results & Benefits

With 18 years' experience and know-how in the control and automation industry, Welocalize's technical translation services have been supplied to 5 of the top 6 MC&A producers, namely ABB, Emerson, Siemens, Honeywell and Schneider. Other longstanding - Welocalize clients in the MC&A industry include GE, Legrand, Lenze, Phoenix Contact and Danaher Motion.

Specialized product knowledge in this sector and quality-controlled processes ensure that Welocalize consistently delivers high levels of quality, while ensuring that costs and time-to-market are kept to a minimum.

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